

GLEICHEN HOSPITAL

MRS. A. V. COCKER, R.N.,
(Incharge of the Parishes of
Saskatchewan and Alberta.)
Nurse in Charge.

Visiting Hours:
11 to 4 P.M. and 7 to 9 P.M.

P.O. BOX 143
PHONE 14 DAY OR NIGHT

MISS E. FRANKTON

Maternity Nurse
Box 70, Phone 104
GLEICHEN, ALBERTA

T. H. Beach
Auctioneer

Sales Conducted any place
in the Province

FOR TERMS
Enquire of Auctioneer in Pioneer Mail
Market Block
Office phone 3 Residence phone 2

M. W. MacDONALD, L.L.B.
BARRISTER-AT-LAW

ARROWOOD, ALBERTA
Collects a specialty.
Debtors, Loans, Insurance, Real Estate
and Life.
INVESTMENTS - FARM LANDS

TOWN OF GLEICHEN
OFFICE HOURS

9 a.m. to 12:30 p.m. and
2:30 p.m. to 5:30 p.m. Daily

General meeting second Friday of
each month at 8 p.m.

When office will be closed as follows:
Sundays, Statutory Holidays and the
first fortnight of July each year.

Also two legal working days of each
month for meter reading and fire two
legal working days following the
closure of month for collection, etc.
F. W. MACLEAN,
Secretary, Town.

GEO. W. EVANS

Undertaking
and Embalming

MOTOR HEARSE

Artificial wreaths always on
hand. Weather extremes
will not affect these flowers
in any way.

GLEICHEN, ALTA.

FURS

We carry the largest and best
range of FURS in Western
Canada.

FRANK THE FURRIER

Corner 12th Ave., 1st St. West
CALGARY, ALTA. (Box 1905)

Cattle Notice

ALL CATTLE BRANDED

ON LEFT RIBS ARE THE PROPERTY

OF ALDEN R. SMITH,
RESIDEN SPRING 304
SHOULDICE, ALBERTA

ROY M. ALLEN

Licensed Auctioneer

and Valuator

Will Sell anything You have
or own

Phone Rural, Miss
GLUNT P.O. - ALBERTA

NEWSPAPER LAW

Excerpts from Newspaper Law,
printed for the benefit of any reader
who may have mistaken ideas regard-
ing the same.

1. A postmaster is required to
give NOTICE BY LETTER (returning
the paper does not answer the law),
if the subscriber does not take the
paper out of the office and states
the reason for its not being taken,
master responsible to the publisher
for payment.

2. If any person orders his paper
discontinued he must pay all arrears,
or the publisher may continue to send
the whole amount, whether the paper
taken from the office or not. There
can be no legal discontinuance until
payment is made.

3. Any person who takes a paper
from the post office, whether directed
to his name or another, or whether he
has subscribed or not is responsible
for payment.

4. If a subscriber orders his paper
stopped at a certain time and the pub-
lisher continues to send it, the sub-
scriber is bound to pay for it if he
takes it out of the post office. This
follows the sound principle that a
man must pay for what he uses.

Gleichen merchants really have
some excellent Christmas goods, but
they are not saying much about them.
You can find them if you will.

Shop early and often—but be sure
you do it in Gleichen.

THE GLEICHEN CALL

W. PARK EVANS, PROPRIETOR
Member of the Canadian Weekly Newspapers Association
Member of the Alberta Press Association

Published every Wednesday in the Heart of a Wonderfully Rich Farming
and Ranching District.
Subscription: \$2.00 per Year. Foreign Countries \$2.50
Advertising Rates—Display, 50c. per Column Inch first insertion; and 50c.
for each subsequent insertion. Reading matter accepted only with
display advertising at 15 cents per line—12 lines to the inch.
EXCHANGES MUST BE ADDED TO ALL CIRCULARS

GLEICHEN, ALBERTA, WEDNESDAY

THE LAW BREAKS ITS BREAKERS

When the hand of justice falls heavily on the should-
er of the transgressor and he is led whither he would not go,
and the dark portals of the prison are closed upon him
for months or years, his cup is full enough. Why should
anyone take pleasure in adding a drop thereto? Bitter
are the penalties of the criminal law even to hardened and
habitual offenders. Much bitterer are they to men who
before conviction had enjoyed the respect and confidence
of their fellow citizens. Transition from a high position
of public trust or business standing to the company of
caged felons is a woeful change. In the eyes of the law
only the man himself is to blame for it; he alone, at all
events, has to answer for it by forfeiture of liberty.

Hard as it is, the loss of freedom is not so crushing
as the disgrace which unhappily cannot be carried into the
lone cell of the prisoner. Those near and dear to him,
who best know his merits and were most indulgent to his
faults, find it harder to push away the cloud of his disgrace
the more they love him. If it was by the vicious alone
that criminal acts were committed the duty of the sentenc-
ing judge would less frequently be a very painful one, and
there would be less of the tragic in the impression made
upon the public mind by his faithful pronouncements. But
we trust, this impression of the tragic will always
be produced when men who have lived the lives of good
citizens, good husbands and fathers, and good neighbors
lapse from the ways of the law abiding, and bring upon
themselves righteous and severe punishment from the
ministers of justice. Pity for the victim of his own folly
and sympathy for his family are among the feelings in
which the public are shocked by the man who thus makes
a wreck of his life and shame of all connected with him.
This reaction upon the public mind is most wholesome. It
is of the corrective influence of public opinion.

TIME

Once a man wrote on how to live twenty-four hours
a day and said: "You wake up in the morning and your
purse is magically filled with 24 hours of the manufac-
tured tissue of the universe of your life. Waste your in-
finitely precious commodity as much as you will, and the
supply will never be withheld from you. You cannot
draw on the future. It is impossible to get into debt. You
can only waste the passing moment."

On Time Emerson said, "Give me health, and a day,
and I will make the pomp of emperors ridiculous," and
Franklin sagely would say, "If I could on the world on
live save time, for time is the stuff that life is made of."

Time is the most precious of human possessions and
it is the only thing given in equal amounts to all men,
whether "rich man, poor man, beggar man, thief." The
day belongs to all humanity, costs nothing and defies re-
jection.

And man does not underestimate the value of time, al-
though there are in his vocabulary such words as
"waste" and "squander," and "time flies," and "time
and expressions as "killing time," and "pastime." The
word pastime has lost its original meaning of something
useful to pass time away. It is now that which utilizes time
for necessary recreation.

Taken literally the expressions "time flies" and
"killing time" are inept. Time neither moves nor
changes and is eternal. Only man's artificial divisions
of time "fly" and can be wasted.

PAY DIRT

A bit of yellow ore or a spurt of black liquid from
the bowels of the earth will attract thousands eager to in-
vest their capital and labor in the hope of reaping fortunes.
A rumor and the rush is on.

What is true of the gold rush and the oil boom is
true of communities. Let the outside world know that
in Gleichen it will find good wages, prosperity, unusual
business opportunities and advantages and it will buy its
own ticket.

Why do not more communities take this lesson
from the gold rush? Many can trace their growth in
population and greater prosperity to that day they decid-
ed to broadcast the news that they had something the
world wanted. Notable examples have been the Klondike,
Kootenay, Slocan, and other B. C. Points as well as Van-
couver, Calgary, Winnipeg and why not the Gleichen dis-
trict.

Every city and town has its "vein of gold" or its
"oil gusher" and Gleichen is no exception. Too frequently
communities wait to be discovered from the outside. They
do not even know themselves.

In a great measure the commercial standing of a
town is reckoned according to the number and value of its
business enterprises; its moral standing, according to the
number and power of its institutions, exerting a good in-
fluence as opposed to those exerting a bad. These things
being true, it should be the intent of the citizens of a place
to encourage such new enterprises as tend in any way
to make the place better; for a town is greatly what its
citizens make it, nothing more and nothing less.



IT IS REMARKABLE HOW VERY
POPULAR HORN BEER HAS
BECOME ALL OVER ALBERTA.
ITS EXCELLENT QUALITY HAS
MADE MANY FRIENDS, AND
WHAT IS MORE, IS HOLDING
THEM.

YOU MAKE NO MISTAKE WHEN
YOU PHONE FOR A CASE OF
HORN BEER. IT IS BREWED
WITH SKILL AND THOROUGH-
LY MATURED BEFORE BEING
PUT ON THE MARKET. NO
OTHER BEER CAN EQUAL IT.

HAVE YOU TRIED HORN BRAND STOUT?

THERE'S A REVELATION IN IT FOR YOU!

GEORGE MOSS, LOCAL AGENT

PHONE 27, GLEICHEN

BIG HORN BREWING CO. Limited



In Any Walk

of life our Classified Want Ads.
will help you.

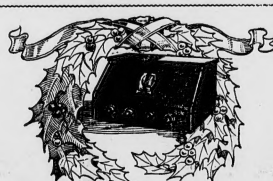
If you want a position, you can
most efficiently.

If you want help, you can get the
most efficient.

Money to loan or money to bor-
row. Want Ads. cover the entire field.

The shipment of Canadian apples
to England and to the continent
of the Continent is expected to be
heavier this year than ever experi-
enced, according to J. R. Martin,
manager of the foreign freight de-
partment of the Canadian Pacific
Express Company. About three
years ago the practice of sending
Canadian apples to the Continent
as Christmas gifts became popular,
and the shipment each year have
correspondingly increased.

Facilities at the Eastern Public
Cattle Market in Montreal have
been augmented by the addition of
a new export cattle building, which
was opened recently. This new
building is considered one of the
finest of its kind on the continent
and has accommodation for 50 car-
loads of cattle. By the arrange-
ments of 25 cattle chutes on each
side of the main alleyway, a train
of 50 cars can be unloaded at each
side of the building.



Radio Is A Lasting Gift

Of all the Christmas gifts none will meet with
greater enthusiasm than a Westinghouse radio set. It
is a gift that the entire family will enjoy, for day after
day your home will be flooded with countless hours of
enjoyment.

In the complete line of Westinghouse Radio Sets
and Radiolas you will find a model to suit your require-
ments, locality and your pocketbook.

For example the Model 57—a battery operated
set makes as selective as the average set. Other-
wise known as "the greatest value in radio." Contains
every improvement found in a set at twice the price.
One dial control. Wide tonal range. Operates on the
newly perfected UX-201-B radiotron which cuts op-
erating costs in half. The price, without accessories, is
only \$78.00! Come in to-day and judge this model
for yourself.

A. F. MacCallum & Roy Smith Motors
GLEICHEN, ALBERTA

Westinghouse
BATTERYLESS AND BATTERY
RADIO AND RADIOLAS

MORE!

and still

MORE!!

is the call for

CALGARY

"THE BEER WITH THE REPUTATION"

It's quality is consistently excellent

Phone
39

Local Agent
GEO. MOSS

WINTER
EXCURSIONS

PACIFIC COAST

TICKETS ON SALE
Dec. 1, 6, 8, 13, 15, 20, 23, 27, 30
Jan. 3, 5, 10, 12, 17, 19, 24
Feb. 2 and 7

Return Limit April 15, 1927

EASTERN CANADA

TICKETS ON SALE

December 1st to January 5
from stations
Manitoba (Winnipeg and West),
Saskatchewan and Alberta

Return Limit Three Months

CENTRAL STATES

TICKETS ON SALE

December 1st to January 5
from stations
Saskatchewan and Alberta

Return Limit Three Months

H. H. HALL

C. P. R. Agent,
Gleichen Alberta



For Detail
Information
Ask the
Ticket Agent

CANADIAN PACIFIC



Canada Offers—

To the farmer—a future of increasing prosperity
To the workman—fair wages and working conditions
To the business man—every chance for trade and expansion
In the steady development of Canada this Bank, through nearly 900 branches, is taking an important part.

Handled impartially with the friendliness of Canada since 1869

The Royal Bank of Canada

Gleichen Branch D. Hutchison, Manager

WE RECOMMEND

New England Investment Trust

INCORPORATED
Collateral Trust Shares

AVERAGE **7-12** % YIELD

50 Leading Companies — 20 Leading Industries
Safety — Marketability — Profit Possibilities

O. C. ARNOTT COMPANY, Ltd.

INVESTMENT BANKERS
Royal Bank Chambers 66718 Calgary



The MERCURY SUPER TEN is the most powerful receiver ever built. Yet, it costs much less to operate than does the common radio set.

The MERCURY SUPER TEN was the radio receiver that won the Grand Trophy prize for the Summer Reception test for all Canada, conducted during the first week of June.

Install this wonderful receiver and you will enjoy the very best in radio.

MERCURY SUPER-TEN For SALE By

Gleichen Battery and Tire Service

MERCURY
"The Winged Messenger of the Gods."

Have Your

Car Overhauled

During the months you cannot use it.

During the Winter months we are offering special labor prices on overhaul jobs and we shall be glad to quote prices on any work you wish done

Rearend Overhauled, \$ 4.00
Front Axle, - - - - 3.25
Motor & Transmission 23.00
Motor only - - - - 19.00

Fill Your Radiator With Anti Freeze
For Winter Driving and Avoid Worry.

COMING EVENTS

Ads under Coming Events 25c per cent line, unless otherwise advertised in The Call.
Dec. 10—Wohlsch's will have a candy booth at United Church sale.
Dec. 10—Ladies' Circle Christmas sale in Com. Hall.
Dec. 10—Zane Grey's "Man of the Forest" at Gleichen Com. Hall.
Dec. 17—Charlie Chaplin in "In the Kid Brother," Gleichen Com. Hall.
Dec. 21—United Church Xmas, see in the United Church.
Dec. 24—"Paradise for Two," in the Gleichen Com. Hall.
Dec. 27—Bremner's Community Dance in the Gleichen Com. Hall.
Dec. 31—"Were in the Navy Now," in Gleichen Com. Hall.

MISCELLANEOUS



Getting into the Home

Woman says more than two-thirds of the \$100,000,000 of gold in retail stores and every woman reads the Classified Want Ads. Our paper goes into the homes and the \$100,000,000 of gold will reach the spenders.

FOR SALE—Cook stove in first class condition, \$35. Kitchen cabinet \$100. Heater \$200. Apply to Call office.

FOR SALE—Dining room table and six chairs, fumed finish and in A-1 condition, for \$25. Phone 66. 3041

FOR SALE—Exceptionally good potatoes in quantities to suit purchaser. Harry Hanson, phone 8300, Gleichen Alta. 89

ESTRAY NOTICE

On the premises of B. F. Graham section 4-22-26 east of 4th, one year-old grey horse about 3 years old WO branded on right hip, been here all summer. D. Clark, landowner, 21

Old Timers Ball

Late arrivals are still becoming

Buffalo makes a great feed, is stylish and in good demand.

About a dozen of the Blackfoot belles and escorts were present for about the first time, including head chief Duck Chief, the latter being entertained at dinner by W. W. Brown.

In dress the Blackfoot belles were right up to the minute.

(Continued from another page)
Mr. and Mrs. P. E. Waters, N. A. makes.

Miss A. Colverson, N. A. makes.
Miss E. Robinson.
Miss A. Hunter.
F. E. Polak.
Allen Clark, Cluny.
C. B. Jones, Cluny.
Ellen L. Palmer, Cluny.
Amy Palmer, Cluny.
Armand Corbell, Cluny.
Leon Ford, Cluny.
Donald Clark, Cluny.
A. W. Robinson.
Oval Desjardins.
C. T. O'Leary, Lethbridge.
P. Solway.
Miss G. Irenville.
R. Prowse, Cluny.
Berl Maynard.
J. Sharpe.
Leo Woods.
M. Ryan.
Mr. and Mrs. J. L. Jeffers, Cluny.
Frank Woods.
Mrs. D. L. Breerton, Calgary.
Mr. and Mrs. A. N. McLaughlin.
Mr. and Mrs. A. M. Toole, Cluny.
Miss D. Manby, Cluny.
Lelley Knudsen.
Walter James, Cluny.
W. R. Dauphine, Arrowwood.
Miss M. Jones.
A. E. Jones.
Mr. and Mrs. J. Riley, Calgary.
Mr. and Mrs. W. Pinder.
Elizabeth Wilson.
J. Bates.
Mr. and Mrs. W. A. Cook.

"MAN OF THE FOREST" A FAST COLORFUL WESTERN MYSTERY

A splendid cast is seen in Paramount's picturization of Zane Grey's "Man of the Forest" which comes to the Gleichen Community Hall next Saturday night. Jack Holt the popular hero of many gripping western stories by the widely-read author plays the male lead. He recently completed "Forslorn River" which was made by the same director John Waters.
Georgia Hale has the feminine lead opposite Holt. She went West after having completed a featured role in "The Great Gatsby."

Other members of the cast include: El Brendel, comedian; Warner Oland, Tom Kennedy, Ivan Christie, Bruce Gordon and Victor Perez. The last named is reputed one of the west's most skillful riders.
"Man of the Forest" deals with the romantic adventures of Holt as a rancher, who plays a lone hand at the cattle game with his interests largely confined to wooded ranges in the high country. Because of the mystery surrounding him and his choice for solitude he is known as the "man of the forest."

Romance enters his solitary life when he learns of a plot through which Oland hopes to gain possession of the ranch of Miss Hale's uncle, his friend and ally. Holt kidnaps her when she comes to her uncle's death-bed, thus thwarting Oland's plans to gain possession through a second abduction. Believing Holt to be her enemy, Miss Hale escapes and has him jailed.

Oland, who takes possession following her uncle's death, influencing Georgia against Holt, but when she learns that Oland is plotting for the ranch, she denounces him. The plotter's ruses are turned to naught through the device of the "man of the forest." Turf, gratitude and love mingle in a thrilling close.

Mr. and Mrs. H. T. Nizam.
Mr. and Mrs. J. J. Robinson.
J. C. McLeay.
Mr. and Mrs. P. Maclean.
Mr. and Mrs. Jas. Eggle.
Mr. and Mrs. M. Murray.
Mr. and Mrs. V. J. Bertrand.

Mrs. J. W. Hutchison.
Mr. and Mrs. S. E. Dafen.
Dr. and Mrs. Perquharson.
Mrs. Geo. Richey, Arrowwood.
Mr. and Mrs. Michie, Arrowwood.
J. W. Hutchison.
Mrs. J. Bollinger.
Miss L. Bollinger.
Mrs. Geo. Moss.
Mr. and Mrs. L. Simonin, Cluny.
Mr. and Mrs. T. Balala.
Edith Thomas, Milo.
Mr. and Mrs. D. Nicholas, Shouli die.

Miss Alice J. Breerton, Calgary.
D. L. James.
Mrs. J. C. Hutchison.
Mr. and Mrs. J. J. Greer.
Miss Edith Hutchison.
Raymond Menard.
Miss F. Irvine.
May Noble.
Ellen Woods.

Mrs. W. H. James.
Miss G. Fletcher, Calgary.
Wm. Emsell, Metchika.
Mr. and Mrs. J. A. Little.
J. W. Robinson.
H. W. Brown.
C. Bennett.
Lewie Long, Queenston.
Mr. and Mrs. S. K. Hunter.
J. H. Walker.
Janeth Smith.
W. Sutermeister.
Miss K. Lewis.
R. Howard.
E. Franklin.
D. Mattson.
Flora Bollinger.
Norma McKay.
Mary Pergason.
A. E. Longway.
Mr. and Mrs. M. Hollowell.
Mr. Thornton.
A. W. Longson.
Mary Thompson.
Wm. Campbell.
Miss S. C. Brehat.
Marie Grein, Cluny.
Theodore Corbell, Cluny.
Marie Corbell, Cluny.
Geo. Desjardins, Jr.
Mr. and Mrs. E. DuPont.
Mr. and Mrs. P. Owen.
Mr. and Mrs. G. Yale.
Mr. and Mrs. R. G. Dafen, Shouli die.

MEN'S SPATS
Made from Good Quality Felt and Broadcloth Featuring the New Quick Fastening. In Grey and Fawn Shades \$1.25 to \$2.25

MEN'S SLIPPERS
Leather and Comfy Felt \$1.25 to \$3.75
Men's Fancy Dressing Gowns \$11.50 up

MEN'S SILK MUFLERS AND SCARVES
We have a Splendid Assortment of these, and also Wool Scarves, at Very Attractive Prices. From \$1.75 to \$3.75
Men's Lovely Boxed Ties in Great Variety \$1.25 Upwards

DECEMBER
BUYING
IS ON

RAMSAY MERCANTILE Ld.
GLEICHEN'S LIVE STORE

DECEMBER
Requirements
ARE HERE

The Ramsay Store is right after your December Business and we are in a position to supply the trade from our splendid stock.

New Features This Week

Magnificent showing December Towels in beautiful array of colors and Designs \$1.25, \$1.50 and \$1.65 Pair

FANCY PILLOW CASES, CUSHION TOPS, SCARFS and RUNNERS
Excellent values in Table Linens, 72-in. \$1.10 to \$1.25 a Yard.
See Table Cloths and Napkins to match.

Ladies Silk Hose in abundance. Our Big Leader is the Famous KAYSER \$2.00 and \$2.25 All the Late shades in Stock.

KIDDIES HOSE. You can get the Assortment at Ramsay's: Pinks, Blues, Reds, Whites, Fawns and Blacks.

Big shipment Children's Pat. Leather Strap Slippers in the famous NURSERY BRAND just to hand. Also house Slippers that make a Choice December Gift.

CHILDREN'S COATS—You go far before you beat our selection of coats for the Kiddies. Our record of sales proves this fact. Ages 1 1/2 to 6 year; in splendid selection; our new stockings up shipments
NECKWEAR and SCARFS—See our New Showing
FANCY ESMOND BLANKETS in beautiful designs: \$4.75 to \$7.50 Each. Make a swell December Gift.

KIDDIES UNDERWEAR—Is one of our hobbies. We have the selection.
OUR GROCERY DEPARTMENT is where you meet your neighbors these busy December days. The volume of our Grocery Business is a proof we are doing it right. During December we are out to break all records in Grocery Sales.

GENTS DECEMBER GLOVES and MITTS. Gents Fancy Xmas. Hosiery No trouble to make your selections at Ramsay's

Everything New and Fresh and priced to Move Quick is our Grocery Slogan

YOURS FOR DECEMBER BUYING

Ramsay's Mercantile Ld.
GLEICHEN'S LIVE STORE

All Call subscriptions are due December 31st

Useful Xmas. Gifts for All At The Quality Store

Our stock is new, Clean and Fresh. We offer many Practical Gifts for Dad and his Lad, that will please, at just the right price. We also have a Beautiful Assortment of Xmas. Gifts for the wife or sweetheart.

THESE ARE A FEW SUGGESTIONS

LADIES BEAUTIFUL BOXED HANDKERCHIEFS 65c to \$1.25
LADIES LOVELY SILK SCARVES IN PRETTY SHADES \$2.50 to \$4.75
KIDDIES MOVIE HANDKERCHIEFS 50c
KIDDIES PUZZLE HANDKERCHIEFS 35c
BOYS' FANCY COLORED JERSEYS IN "ABERLEY" Make From \$2.10 up
BOYS' "BEST QUALITY" ALL WOOL SWEATERS From \$2.75 up
KIDDIES SLIPPERS With Elastic Leather Sole, English Make, From 75c

MEN'S SPATS
Made from Good Quality Felt and Broadcloth Featuring the New Quick Fastening. In Grey and Fawn Shades \$1.25 to \$2.25
MEN'S SLIPPERS
Leather and Comfy Felt \$1.25 to \$3.75
Men's Fancy Dressing Gowns \$11.50 up

MEN'S SILK MUFLERS AND SCARVES
We have a Splendid Assortment of these, and also Wool Scarves, at Very Attractive Prices. From \$1.75 to \$3.75
Men's Lovely Boxed Ties in Great Variety \$1.25 Upwards

TO OUR PATRONS AND FRIENDS We will esteem it a favor if you will kindly call early and receive one of our 1928 calendars.

STABBACK & BROWN
MEN AND BOYS OUTFITTERS